

Standard column width is 6cm	BLACK & WHITE			SPOT COLOUR			FULL COLOUR		
	RATE	VAT	TOTAL	RATE	VAT	TOTAL	RATE	VAT	TOTAL
<b>Single insertion</b>									
7,5 cm SINGLE COL.	2250	315	2565	2600	364	2964	3100	434	3534
7,5 cm DOUBLE COL.	4500	630	5130	5150	721	5871	6300	882	7182
7,5 cm TRIPLE COL.	6200	868	7068	7050	987	8037	8850	1239	10089
15,5 cm SINGLE COL.	4500	630	5130	5150	721	5871	6300	882	7182
15,5 cm DOUBLE COL.	8400	1176	9576	9900	1386	11286	12300	1722	14022
15,5 cm TRIPLE COL.	14300	2002	16302	16700	2338	19038	20450	2863	23313
23,5 cm SINGLE COL.	6200	868	7068	7050	987	8037	8850	1239	10089
23,5 cm DOUBLE COL.	14300	2002	16302	16700	2338	19038	20450	2863	23313
FULL PAGE	24550	3437	27987	29050	4067	33117	35900	5026	40926
<b>Six insertion</b>									
7,5 cm SINGLE COL.	2050	287	2337	2400	336	2736	2900	406	3306
7,5 cm DOUBLE COL.	4050	567	4617	4750	665	5415	5850	819	6669
7,5 cm TRIPLE COL.	5600	784	6384	6550	917	7467	8050	1127	9177
15,5 cm SINGLE COL.	4050	567	4617	4750	665	5415	5850	819	6669
15,5 cm DOUBLE COL.	8050	1127	9177	9700	1358	11058	11700	1638	13338
15,5 cm TRIPLE COL.	12500	1750	14250	15000	2100	17100	18350	2569	20919
23,5 cm SINGLE COL.	5600	784	6384	6550	917	7467	8050	1127	9177
23,5 cm DOUBLE COL.	12500	1750	14250	15000	2100	17100	18350	2569	20919
FULL PAGE	21550	3017	24567	25850	3619	29469	31800	4452	36252
<b>Twelve insertion</b>									
7,5 cm SINGLE COL.	1850	259	2109	2100	294	2394	2700	378	3078
7,5 cm DOUBLE COL.	3700	518	4218	4200	588	4788	5400	756	6156
7,5 cm TRIPLE COL.	4950	693	5643	5800	812	6612	7200	1008	8208
15,5 cm SINGLE COL.	3700	518	4218	4200	588	4788	5400	756	6156
15,5 cm DOUBLE COL.	6850	959	7809	8300	1162	9462	10250	1435	11685
15,5 cm TRIPLE COL.	10850	1519	12369	13200	1848	15048	16200	2268	18468
23,5 cm SINGLE COL.	4950	693	5643	5800	812	6612	7200	1008	8208
23,5 cm DOUBLE COL.	10850	1519	12369	13200	1848	15048	16200	2268	18468
FULL PAGE	19050	2667	21717	23100	3234	26334	28100	3934	32034
<b>Twenty four insertion</b>									
7,5 cm SINGLE COL.	1650	231	1881	1900	266	2166	2500	350	2850
7,5 cm DOUBLE COL.	3300	462	3762	3850	539	4389	4900	686	5586
7,5 cm TRIPLE COL.	4650	651	5301	5250	735	5985	6450	903	7353
15,5 cm SINGLE COL.	3300	462	3762	3850	539	4389	4900	686	5586
15,5 cm DOUBLE COL.	6250	875	7125	7550	1057	8607	9150	1281	10431
15,5 cm TRIPLE COL.	9850	1379	11229	11900	1666	13566	14600	2044	16644
23,5 cm SINGLE COL.	4650	651	5301	5250	735	5985	6450	903	7353
23,5 cm DOUBLE COL.	9850	1379	11229	11900	1666	13566	14600	2044	16644
FULL PAGE	17100	2394	19494	20800	2912	23712	25300	3542	28842

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	RATE	VAT	TOTAL	RATE	VAT	TOTAL	RATE	VAT	TOTAL
<b>Single insertion</b>									
7,5 cm SINGLE COL.	900	126	1 026	1 000	140	1 140	1 250	175	1 425
7,5 cm DOUBLE COL.	1 950	273	2 223	2 250	315	2 565	2 800	392	3 192
7,5 cm TRIPLE COL.	2 750	385	3 135	3 150	441	3 591	3 900	546	4 446
15,5 cm SINGLE COL.	1 950	273	2 223	2 250	315	2 565	2 800	392	3 192
15,5 cm DOUBLE COL.	3 750	525	4 275	4 350	609	4 959	5 450	763	6 213
15,5 cm TRIPLE COL.	6 300	882	7 182	7 400	1 036	8 436	9 050	1 267	10 317
23,5 cm SINGLE COL.	2 750	385	3 135	3 150	441	3 591	3 900	546	4 446
23,5 cm DOUBLE COL.	6 300	882	7 182	7 400	1 036	8 436	9 050	1 267	10 317
FULL PAGE	10 900	1 526	12 426	12 900	1 806	14 706	15 900	2 226	18 126
<b>Six insertion</b>									
7,5 cm SINGLE COL.	850	119	969	950	133	1 083	1 200	168	1 368
7,5 cm DOUBLE COL.	1 800	252	2 052	2 100	294	2 394	2 550	357	2 907
7,5 cm TRIPLE COL.	2 450	343	2 793	2 900	406	3 306	3 600	504	4 104
15,5 cm SINGLE COL.	1 800	252	2 052	2 100	294	2 394	2 550	357	2 907
15,5 cm DOUBLE COL.	3 600	504	4 104	4 300	602	4 902	5 150	721	5 871
15,5 cm TRIPLE COL.	5 500	770	6 270	6 650	931	7 581	8 150	1 141	9 291
23,5 cm SINGLE COL.	2 450	343	2 793	2 900	406	3 306	3 600	504	4 104
23,5 cm DOUBLE COL.	5 500	770	6 270	6 650	931	7 581	8 150	1 141	9 291
FULL PAGE	9 550	1 337	10 887	11 450	1 603	13 053	14 100	1 974	16 074
<b>Twelve insertion</b>									
7,5 cm SINGLE COL.	800	112	912	900	126	1 026	1 050	147	1 197
7,5 cm DOUBLE COL.	1 600	224	1 824	1 850	259	2 109	2 400	336	2 736
7,5 cm TRIPLE COL.	2 200	308	2 508	2 600	364	2 964	3 200	448	3 648
15,5 cm SINGLE COL.	1 600	224	1 824	1 850	259	2 109	2 400	336	2 736
15,5 cm DOUBLE COL.	3 050	427	3 477	3 700	518	4 218	4 550	637	5 187
15,5 cm TRIPLE COL.	4 800	672	5 472	5 850	819	6 669	7 150	1 001	8 151
23,5 cm SINGLE COL.	2 200	308	2 508	2 600	364	2 964	3 200	448	3 648
23,5 cm DOUBLE COL.	4 800	672	5 472	5 850	819	6 669	7 150	1 001	8 151
FULL PAGE	8 400	1 176	9 576	10 200	1 428	11 628	12 450	1 743	14 193
<b>Twenty four insertion</b>									
7,5 cm SINGLE COL.	700	98	798	800	112	912	950	133	1 083
7,5 cm DOUBLE COL.	1 450	203	1 653	1 700	238	1 938	2 150	301	2 451
7,5 cm TRIPLE COL.	2 050	287	2 337	2 350	329	2 679	2 850	399	3 249
15,5 cm SINGLE COL.	1 450	203	1 653	1 700	238	1 938	2 150	301	2 451
15,5 cm DOUBLE COL.	2 750	385	3 135	3 350	469	3 819	4 100	574	4 674
15,5 cm TRIPLE COL.	4 350	609	4 959	5 250	735	5 985	6 450	903	7 353
23,5 cm SINGLE COL.	2 050	287	2 337	2 350	329	2 679	2 850	399	3 249
23,5 cm DOUBLE COL.	4 350	609	4 959	5 250	735	5 985	6 450	903	7 353
FULL PAGE	7 500	1 050	8 550	9 200	1 288	10 488	11 200	1 568	12 768

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Please note: a further 20% discount applies when booked in combination with CAR.

**CAR AND WIEL Deadlines**

Issue	Material to be made up	Space bookings in Cape Town	Discs in Cape Town	Signed proofs	On Sale date
Nov '09	09/09	18/09	21/09	22/09	19/10
Dec	07/10	16/10	19/10	20/10	16/11
Jan '10	04/11	13/11	16/11	17/11	14/12
Feb	02/12	11/12	14/12	15/12	18/01
Mar	13/01	22/01	25/01	26/01	22/02
April	10/02	19/02	22/02	23/02	23/03
May	10/03	19/03	23/03	23/03	19/04
June	14/04	23/04	26/04	26/04	24/05
July	12/05	21/05	24/05	25/05	21/06
Aug	09/06	18/06	21/06	22/06	19/07
Sept	14/07	23/07	26/07	27/07	23/08
Oct	11/08	20/08	23/08	24/08	20/09
Nov	15/09	23/09	27/09	28/09	25/10
Dec	13/10	22/10	25/10	26/10	22/11
Jan '11	10/11	19/11	22/11	23/11	20/12
Feb	01/12	10/12	13/12	14/12	24/01

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**Material Specifications for print:** Digital material only (no positives). CMYK process colours. No Pantone or Coates colours. All reversed type must be reversed out of a single colour black (not a full CMYK black) and must be no smaller than 8 pt.  
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**Leisure Wheels Deadlines**

Issue	Material to be made up	Space bookings in Cape Town	Signed proofs and discs in Cape Town	On Sale date
Nov '09	09/09	18/09	22/09	12/10
Dec	07/10	16/10	20/10	09/11
Jan '10	04/11	13/11	17/11	14/12
Feb	02/12	11/12	15/12	18/01
Mar	13/01	22/01	26/01	15/02
April	10/02	19/02	23/02	15/03
May	10/03	19/03	23/03	12/04
June	14/04	23/04	26/04	17/05
July	12/05	21/05	25/05	14/06
Aug	09/06	18/06	22/06	12/07
Sept	14/07	23/07	27/07	16/08
Oct	11/08	20/08	24/08	13/09
Nov	15/09	23/09	28/09	18/10
Dec	13/10	22/10	26/10	15/11
Jan '11	10/11	19/11	23/11	13/12
Feb	01/12	10/12	14/12	17/01

Please note that specific requests for the positioning of advertisements cannot be guaranteed.

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